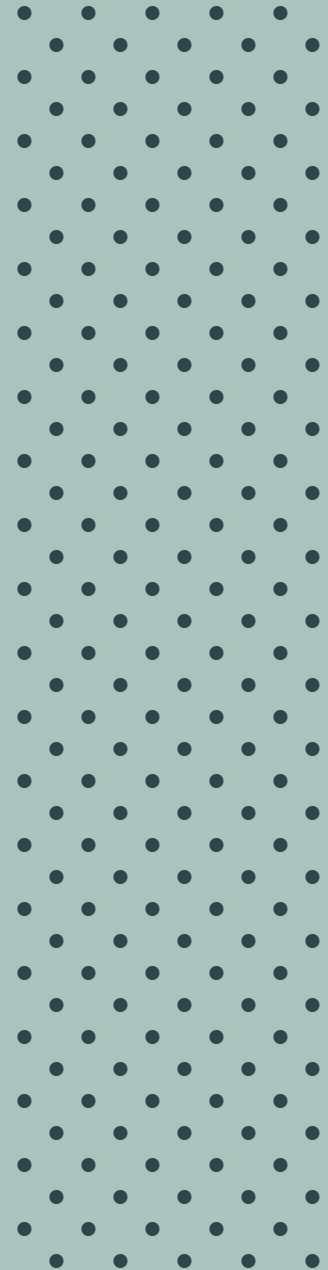

FIRST FREE CHURCH ANNUAL REPORT

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FIRSTFREE.ORG



A NOTE FROM PASTOR MARK



Dear First Free Family,

Our hope and prayer is that this report will give a good snapshot of our past year, and inspire you to praise God for the wonderful things He has done through First Free in 2020. I couldn't be more proud of our Communications Team (Elizabeth Luttenegger, Ben Fruit, and Kelly McHenry) for creating this beautiful annual report. Thanks for all of your hard work and creativity!

One of the things that caught my eye in what you're about to read was the 2020 In Review page. Not to overstate the obvious, but this was a challenging year. We made decisions we never thought we would have to make – closing down services and moving to online only, then resuming in person services, etc. Yet through it all, God kept our staff team unified and focused, and we were able to see Him accomplish so many things in spite of our obstacles. Even though we struggled through a significant decline in in-person attendance, our online viewership has skyrocketed. Giving was also strong, affording us many opportunities to provide for other individuals or organizations in need.

To all of our First Free Family, thank you for your faithful support of this ministry. Your sacrificial commitment to Jesus and to First Free has made all the difference in the world in these difficult times. Keep shining the light of Christ for all to see!

Love in Christ,

Mark Brockberg

Mark Brockberg
Executive Pastor

2020 IN REVIEW

JAN

DISTRICTS YOUTH CONFERENCE
140 students attended.

FEB

NIGHT OF WORSHIP AND PRAYER BAPTISM EVENT
577 people attended and 46 people were baptized.

IF: GATHERING
220 women attended.

NO REGRETS MEN'S CONFERENCE
232 men attended.

MAR

APR

EASTER SUNDAY
3,822 households
tuned in online.

LAUNCHED FIRST FREE DIGITAL
First Free Digital was launched for one main purpose: To meet the church body where they were at while our doors were closed. When it was all said and done, we had filmed and released 171 video segments, in partnership with all of our pastors on staff. These included words of encouragement, conversations about biblical topics, various teachings and worship sessions.

BEGAN ONLINE-ONLY SERVICES
Due to the Covid-19 Pandemic, on March 22 we had our first online-only service. 3,746 households tuned in online.

MAY

JUN

RESUMED IN-PERSON SERVICES
After 12 weeks of online-only weekend services, we held our first in-person services on June 11-12. 614 people attended in-person and 1,834 households watched live online.

JUL

AUG

TRANSITIONED BACK TO ONLINE-ONLY SERVICES
Due to a Covid-19 outbreak among our staff, we decided to transition back to online-only services on August 8-9. 1,562 households tuned in online.

SEP

RESUMED IN-PERSON SERVICES
After another 4 weeks of online-only services, we resumed in-person on the weekend of September 5-6. 674 were in attendance, including kids & youth.

OCT

MEN'S GOLF OUTING
60 Men attended.

NOV

AWANA TRUNK OR TREAT
350 kids participated and 25 volunteers handed out candy.

DEC

LAUNCHED THE FIRST FREE STORE
The First Free Store took the place of the Set Me Free Shop, with the mission to provide ethically sourced, church-branded merchandise, with all profits going towards Global Missions.

CHRISTMAS EVE SERVICES
979 people attended over 3 services and 1,446 households tuned in online.

FIRST FREE CHURCH BY THE NUMBERS

2020 AVERAGE ATTENDANCE

1,169

First Free did not have in-person services for a good portion of 2020. Our average attendance pre-pandemic was 2,300, but from March 22 to June 7 and again from August 8 to August 30, our services were held exclusively online.

2020 CHURCH ONLINE VIEWS

123,462

This number reflects all livestream views on our Youtube channel, as well as past sermon uploads on our website, app & Youtube channel. This number does not include livestream views from our website or our facebook page. Needless to say, we are incredibly grateful for technology and the ability to put out our weekend services online in 2020!



AVERAGE WEEKEND ATTENDANCE

252 kids



AVERAGE WEEKEND ATTENDANCE

40 students



YOUTUBE

75,615 views

29,041 hours

819 new subscribers

2,529 total subscribers



WEBSITE & APP

239,444 website visits

2,524 new app downloads

5,023 total app downloads

47,847 media views



FACEBOOK

884 new page likes

1,235 new follows

5,910 total page likes

6,437 total followers

2020 SERMON SERIES NUMBERS



15 weeks
27,012 views



9 weeks
15,363 views



10 weeks
16,974 views



10 weeks
15,634 views



6 weeks
9,399 views



FIRST FREE CHURCH BY THE NUMBERS

46 PEOPLE
BAPTIZED
IN
2020

Despite only having one baptism event at Night of Worship and Prayer at the end of January, we still had 46 people get baptized!



**NIGHT OF
WORSHIP
AND PRAYER**

AVERAGE ATTENDANCE: **349**

AVERAGE ONLINE VIEWS: **276**



107
people went
through the
Alpha Course
in 2020.

first free
Prayer

154 ONLINE PRAYER REQUESTS

65 PRAYER TEAM MEMBERS

FFM

32.3K APPLE MUSIC STREAMS

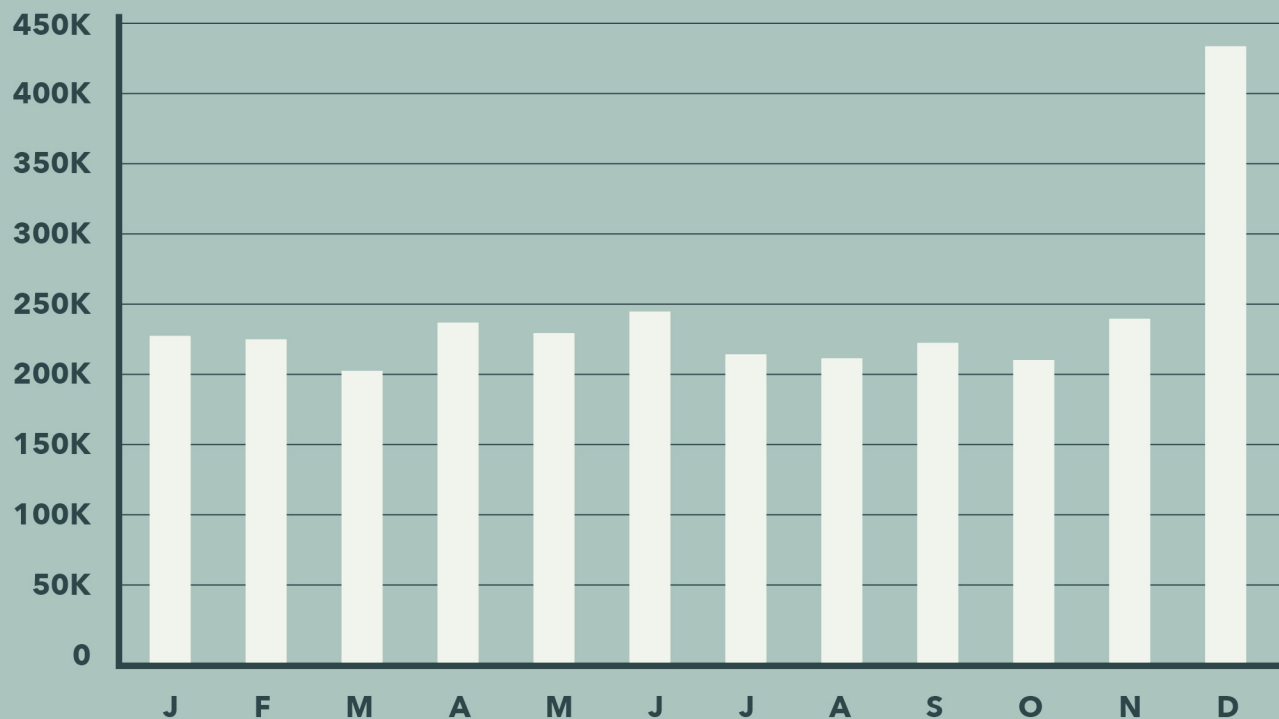
44.5K SPOTIFY STREAMS

FIRST FREE CHURCH GENEROSITY

TOTAL GIVING IN 2020
\$2,893,729

1,018
CONTRIBUTORS
420
FIRST-TIME GIVERS

2020 MONTHLY GIVING



\$225,620

RAISED FOR OUR
BENEVOLENCE FUND

\$62,383

RAISED FOR
GLOBAL MISSIONS

2021 VISION FROM PASTOR SHANE



Dear First Free Family,

I can't tell you I know exactly what God is doing in my life or in our church right now, but I know that whatever it is, I want MORE of it! He has awakened in me a passion for Him again in a very deep and personal way, and my sense is that He's inviting us as a church to head in this direction. I don't have great words for what's presently happening, but it feels as though Jesus is doing a new thing in our midst. What we experienced here together on Easter was one of the most beautiful experiences I've ever had, watching Jesus manifest His presence and draw so many people to Himself. The excitement in this body was palpable!

As I look forward to the next year, I believe He wants us to experience MORE of that. Our deepest desire is to allow the Spirit of God to bring about His plans and purposes for us, and to see Him manifest more and more of the ministry of Jesus in our midst. As wickedness increases in culture, Jesus wants to bring more of Himself to His people, and our job is to let Him. We as a staff and as elders are committed to doing just that. As I spend more focused time in personal prayer and worship, I sense Jesus telling me that "church as usual" just isn't enough to sustain us and advance His Kingdom in the days to come. We need HIM. His presence, His power, and His ministry. It is becoming increasingly clear to me that He WANTS to manifest in our midst, we just need to let Him.

I will be heading out for my sabbatical this summer, and plan on spending much time in His presence seeking to grow in intimacy with Him, and to discern His desires for us as a church. My heart is filled with anticipation about what He wants to do, and again, although I can't say at this moment what that exactly looks like, I am excited to watch it unfold with all of you!

I want to ask you all to be pressing into Jesus yourself with new energy and passion. As a people, let's be crying out to Him for more of His presence, allow Him to awaken us to greater passion for Him, and allow Him to have His way. If we do that, I have no doubt that 2021 will be a year of abundant fruit in our individual lives, our families, and our church!

With much love and a renewed heart to seek His face,

Shane Holden
Senior Pastor

